

## Pan American Art Projects

José Toirac: Waiting for the Right Time  
Curated by Marily Zeitlin and Alejandro Machado  
November 2019 - January 2020  
[www.panamericanart.com](http://www.panamericanart.com)

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### 1995

#### **Tiempos Nuevos**

##### ***New Times***

Censored by: Galería Habana

Reason: "No work on this project can focus on the leaders of Cuba and France because there is a possibility that they will attend the opening of the Festival".

In these paintings, political propaganda and commercial advertising interact in such a way that the supposed opposite poles are caught in a humorous dialectical pull.

The Cuban Minister of Culture canceled the participation of Cuban artists living on the island because the Les Allunées Nantes Festival organizers had also invited Cuban artists living outside of Cuba to participate.

#### **Learn more**

This series juxtaposes images from political propaganda with commercial advertising brands. The idea is to show how close the poles are to each other, both use the same tools, with the same intention aimed at the same audience: they both have something to sell (ideology or product).